

**NEW**  
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**MUSEUM**

**FOR IMMEDIATE RELEASE**  
July 24, 2017

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The New Museum Presents  
**IdeasCity**NewYork

**A Daylong Festival Exploring 100 Actions for the Future City  
To Take Place September 16, 2017**



“Circus for Construction,” IdeasCity New York, 2015. Photo: Zack Sultan

New York, NY...The New Museum is pleased to announce the fourth edition of **IdeasCity New York**, taking place **Saturday, September 16, 2017**, at **Sara D. Roosevelt Park** on Chrystie Street, one block from the New Museum.

IdeasCity, the New Museum’s civic platform that explores the future of cities with art and culture as a driving force, will culminate a two-year cycle of global residencies in Detroit, Athens, and Arles with its biannual program IdeasCity New York. This free and public event, themed around “100 Actions for the Future City,” will be a daylong investigation of strategies, ideas, and propositions featuring artist talks, initiatives by local organizations, performances, workshops, and a panel of notable mayors from around the country. Featured speakers will include **Tania Bruguera, David Byrne, Mel Chin, Maurice Cox, Teddy Cruz, Justin Garrett Moore, Fonna Forman, Kemi Ilesanmi, Ingrid**

**Lafleur, Eric Liu, Mil M2, Rick Lowe, Rosanne Haggerty, dream hampton, Leslie Koch, Trevor Paglen, Superflex, Kasim Reed, Jonathan Rose, Kamau Ware**, and Fellows from past IdeasCity residencies, among others.

IdeasCity New York will present programs with its Executive Committee members—**Architecture League, Bowery Poetry Club, Cooper Union, the Drawing Center, and Storefront for Art and Architecture**—and local community organizations in Lower Manhattan, as well as the New Museum’s **Education Department, NEW INC**, and Museum affiliate **Rhizome**.

A notable feature of this year’s IdeasCity is an open arena of modular structures, designed by **Thomas Lommée & Christiane Hoegner/OpenStructures**, which will serve as the site for a public forum. The staging is made possible by IdeasCity’s design partner **A/D/O**, a creative space in Greenpoint, Brooklyn, dedicated to expanding the reach of design.

“Art, design, and culture are often perceived as superfluous luxuries that are somehow less essential to civic life. In the last two years, observing the work of artists, architects, activists, and citizens in Athens, Detroit, and Arles, we’ve learned that there is a more urgent need than ever before to place artistic practice at the center of future thinking about urban life, and that the results can be incredibly inspiring,” said **Joseph Grima**, Director of IdeasCity.

“Like the New Museum itself, IdeasCity is a global initiative with its roots in the Bowery neighborhood, and we’re especially pleased that the fourth edition of IdeasCity New York coincides with the fortieth anniversary of the Museum. Over these forty years, our commitment to the city has broadened in scope, and this will be reflected in the diversity of the propositions presented,” said **Lisa Phillips**, *Toby Devan Lewis* Director of the New Museum.

As IdeasCity looks forward to its next two-year cycle of global residencies across three cities, the Rockefeller Foundation will provide a new level of support with the establishment of the **Rockefeller Foundation Fellows**. The Fellows have been a distinguishing feature of IdeasCity, with more than 3,000 candidates having applied for the programs in Detroit, Athens, and Arles. As cultural practitioners, the Fellows partner with local communities and engage in an intense research and development residency. A selection of the Fellows’ work from Detroit, Athens, and Arles will be highlighted at this year’s IdeasCity New York.

### **Support for IdeasCity New York**

Leadership support for IdeasCity New York and the IdeasCity Fellowship program is provided by the Rockefeller Foundation.

Lead support for IdeasCity New York is provided by the Stavros Niarchos Foundation.

Additional support for IdeasCity New York is provided by Lambent Foundation

A/D/O is the design partner for IdeasCity New York.

### **Support for IdeasCity 2016–17 Program**

Founding support for IdeasCity is provided by Goldman Sachs Gives at the recommendation of David B. Heller & Hermine Riegerl Heller.

LUMA Foundation is the presenting partner for IdeasCity Arles.  
Additional support for IdeasCity Arles provided by NEON.

NEON Foundation is the presenting partner for IdeasCity Athens.  
Stavros Niarchos Foundation is the International partner for IdeasCity Athens.  
LUMA Foundation is the Global Social Engagement partner for IdeasCity Athens.

Major support for IdeasCity Detroit provided by the Knight Foundation.  
LUMA Foundation is the Global Social Engagement partner for IdeasCity Detroit.  
Additional support for IdeasCity Detroit provided by the Kresge Foundation, Ford Foundation, and  
Lambent Foundation.  
Fellowship support for IdeasCity Detroit provided by the US Embassy, Athens.

### **About IdeasCity**

IdeasCity is a collaborative, civic, and creative platform that starts from the premise that art and culture are essential to the future vitality of cities. This international initiative provides a forum for designers, artists, technologists, and policymakers to exchange ideas, identify challenges, propose solutions, and engage the public's participation. The initiative was cofounded at the New Museum by Lisa Phillips, *Toby Devan Lewis Director*, and Karen Wong, Deputy Director. Past IdeasCity programs have taken place in New York (2011, 2013, and 2015), Istanbul (2012), São Paulo (2013), Detroit (2016), Athens (2016), and Arles (2017). For more information, visit [ideas-city.org](http://ideas-city.org).

### **About New Museum**

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.