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MUSEUM

NEW
INC

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NEW INC, the New Museum's Cultural Incubator, Announces Its Fourth Annual Class for 2017–18

**With Support from Knight Foundation, Eight Members Join NEW INC
with a Focus on Technology's Impact on the Future of Art Museums**



Photo: NEW INC

New York, NY...NEW INC, the New Museum's cultural incubator, welcomes its fourth annual class for the September 2017 to August 2018 program cycle, with renewed partnerships and new membership tracks.

Over eighty members working at the intersection of art, design, technology, and entrepreneurship will gain access to NEW INC's yearlong professional development program, new and upgraded equipment and resources, and an expanding network of mentors.

The members this year range from individual practitioners such as artists, designers, and storytellers, to collectives, studios, nonprofits, and startups. In keeping with NEW INC's mission to foster cultural value, many of the members are committed to projects that prioritize social impact, addressing issues of surveillance, climate change, discrimination, disability, and access, among other pressing humanitarian concerns.

With the support of the **John S. and James L. Knight Foundation**, eight projects investigating technology's impact on the future of art museums will benefit from the inaugural Museum Technology Track, which includes fully-subsidized memberships, custom-designed workshops, multiple research trips, and opportunities to receive seed grants. The **Kate Spade & Company Foundation** will continue to support eight projects spearheaded by women in art and technology. With **Futureworks Shops**, two projects focused on advanced manufacturing will benefit from subsidized memberships as well as access to targeted programming and a consortium of nine additional production spaces throughout New York City. Futureworks Shops is part of New York City Economic Development Corporation's Futureworks NYC.

Over the course of the twelve-month program, NEW INC members receive professional development training and mentorship to support their project development and individual growth. Previous members have presented work at Art Basel Miami Beach, Sundance Film Festival, SXSW, the Festival de Cannes, Tribeca Film Festival, SIGGRAPH, Moogfest, and Panorama Music Festival, and have been recognized as emerging leaders in their respective industries. Members also have an opportunity to present their work at NEW INC's Demo Day presentations.

Knight Foundation–supported members for 2017–18 include **Jason Eppink, Luxloop, Rapport Studios, RAYCASTER, Bika Rebek, Alfredo Salazar-Caro, TheGreenEyl, and Micah Walter.**

The Kate Spade & Company Foundation–supported members for 2017–18 include **A1BAZAAR, The New Inquiry, Sadah Espii Proctor, Project Inkblot, RES, Scope of Work (SOW), Wallplay, and Amelia Winger-Bearskin.**

Futureworks Shops–supported members for 2017–18 are **Yago de Quay and Wearable Media.**

Full-time members for 2017–18 include **Nikolas Bentel, Channel Studio, Collecteurs, Dhairya Dand, Dot Dot Inc, Marquee Arts Ltd., Daniel Perlin, Pussykrew, Superbright, Temme Media, and WE-DESIGNS.**

MEMBER BIOS

KNIGHT FOUNDATION–SUPPORTED MEMBERS

Alfredo Salazar-Caro

Alfredo Salazar-Caro is a multimedia artist based in Mexico City and New York, working at the intersections of portraiture, self-portraiture, installation, virtual reality, video, and sculpture.

Bika Rebek

Bika Rebek is an architect practicing within heterogeneous formats, focused on making museum

experiences accessible to disadvantaged groups.

Jason Eppink

Jason Eppink creates experiences and interventions that emphasize participation, mischief, surprise, wonder, generosity, and anti-consumerism, staged online and in public spaces.

Luxloop

Luxloop is a technology-agnostic experience design, development, and production studio mediating the intersection of the physical and digital worlds.

Micah Walter

Micah Walter is working on a series of projects focused on collections data and institutional storytelling toward open access, sustainability, and inclusivity.

Rapport Studios

Rapport Studios is a creative education agency that designs interactive learning experiences by harnessing the power of media, technology, and pedagogy to inspire and scale empathy.

RAYCASTER

RAYCASTER is an interaction design studio focused on innovation in the fields of nonfiction storytelling, cultural preservation, and speculative making.

TheGreenEyl

TheGreenEyl is a design and research practice, based in Berlin and New York, that creates exhibitions, installations, objects, images, interactions, and algorithms.

THE KATE SPADE & COMPANY FOUNDATION–SUPPORTED MEMBERS

A1BAZAAR

A1BAZAAR (A1) is a multisensory platform dedicated to the contemporary South Asian diaspora.

Amelia Winger-Bearskin

Amelia Winger-Bearskin is the Director of IDEA (Interactive Design Environments Alliance), which works with public sites in downtown New Rochelle, NY, to build an arts and technology district.

The New Inquiry

The New Inquiry (TNI) is a 501(c)3 organization that brings together artists, theorists, activists, writers, journalists, and engineers to produce critical anti-racist and anti-fascist works.

Nontsikelelo Mutiti

Nontsikelelo Mutiti is an interdisciplinary artist and educator whose work encompasses fine art, design, and social practice.

Project Inkblot

Boyuan Gao and Jahan Mantin are the cofounders of Project Inkblot, an ideation and strategy consultancy that uses a Design for Diversity™ methodology to help companies.

RES

RES is a unified database of artist residencies and a search tool designed to efficiently match artists with eligible programs.

Sadah Espii Proctor

Sadah Espii Proctor, founder of Espii Studios, is a director, dramaturg, and sound/media designer working in intermedia performance and virtual reality.

Scope of Work (SOW)

Scope of Work (SOW) aims to realize a diverse and impactful creative sector by closing the opportunity gap for New York City's underrepresented youth.

Wallplay

Wallplay is a matchmaking platform for experiential brand collaborations. It pairs artists, technologists, and creative professionals with brands and agencies for special projects.

FUTUREWORKS SHOPS–SUPPORTED MEMBERS

Yago de Quay

Yago de Quay is an award-winning artist and researcher who has spent the last eight years conducting scientific research in the field of digital media.

Wearable Media

Wearable Media delivers cutting-edge, interactive wearable fashion to create a world of futurist fashion powered by design and technology.

FULL-TIME MEMBERS

Channel Studio

Channel Studio is a design and technology studio based in Brooklyn, making identities, installations, and experiences with creative technology and interactive applications.

Collecteurs

Collecteurs is a digital platform for collectors to connect on a new level.

Daniel Perlin

Daniel Perlin is the founder of Make Good, a design company that's worked with UNICEF, Clinton Global Initiative, Eastern Congo Initiative, and Center for Hearing and Communication.

Dhairya Dand

Dhairya Dand is a researcher, designer, and engineer currently running ODD, a research studio that uses experimental technology to create quirky, futuristic objects, spaces, and experiences.

Dot Dot Inc

Chris White is the founder of Dot Dot Inc, which brings storytelling, design, and engineering together to create innovative experiences both on-screen and in real-world environments.

Marquee Arts Ltd.

Marquee Arts Ltd. is a premium quality video subscription service for arts and culture audiences.

Nikolas Bentel Studio LLC

Nikolas Bentel is an artist and designer who creates products, performances, and media projects that engage the public to think critically about cultural, environmental, and social issues.

Pussykrew

Pussykrew is an interdisciplinary duo composed of Ewelina Aleksandrowicz (Tikul) and Andrzej Wojtas (mi\$ gogo), creating multimedia installations, 3D scanning, video clips, and audiovisual performances.

Superbright

Igal Nassima is the founder of Superbright, a creative studio that focuses on the intersection of art, technology, and design.

Temme Media

Sybil Steele is CEO and founder of Temme Media, a female-driven digital platform that uses virtual reality, augmented reality, and emerging technologies to inform and inspire women's journeys.

WE-DESIGNS

WE-DESIGNS is a generative creative agency that delivers branded designs, installations, and interactive experiences through a new technology and research-led approach.

PART-TIME MEMBERS

Ali Momeni

Ali Momeni is Associate Professor at the School of Art at Carnegie Mellon University, Director of Carnegie Mellon University's ArtFab, and a researcher working at the intersections of sound, music, and health.

Alice Sheppard

Alice Sheppard creates movement that challenges conventional understandings of disabled and dancing bodies.

Andrew Chepaitis

Andrew Chepaitis leads ELIA Life Technology, which develops assistive products for people who have visual impairments.

Billie Pate

Billie Pate is a Chicago-born artist living and working in Los Angeles and New York.

BOFFO

BOFFO, cofounded by Faris Al-Shathir, is a nonprofit organization that presents innovative and experimental art, architecture, and design.

Brett Wallace

Brett Wallace is a conceptual artist and entrepreneur exploring the labor model and territories within accelerated capitalism through video, narrative storytelling, and installation.

Daniel Temkin

Daniel Temkin is the Founder of esoteric.codes, which builds resources for esolangers, the artists and technologists who invent programming languages as an expressive medium.

DIS

DIS is a New York–based collective composed of Lauren Boyle, Solomon Chase, Marco Roso, and David Toro.

Elaine Young

Elaine Young is the founder of LAByrinth, which designs fashion objects that promote critically-informed perspectives on humanitarian issues related to technology.

Eliza McNitt

Eliza McNitt is an award-winning filmmaker in virtual reality.

Graham Sack

Graham Sack is an award-winning screenwriter, director, and academic whose work focuses on the intersection of science, technology, and storytelling.

Jakob Kudsk Steensen

Jakob Kudsk Steensen is an artist from Denmark based in New York.

Jessica Ann Peavy

Jessica Ann Peavy is a video and performance artist focusing on the art of storytelling and perceptions of truth.

Justin Blinder

Justin Blinder is a Brooklyn-based artist, programmer, and researcher contextualizing big data and developing new tools for critical inquiry and for more inclusive smart cities.

Julia Gorbach

Julia Gorbach is an Emmy award–winning storyteller, director, performer, and artist working within immersive, digital, and film media.

Kelly Rae Aldridge

Kelly Rae Aldridge is the co-organizer of Code & Craft, which teaches computer engineering, studio art, and art history/visual culture by pairing programming projects with physical art.

Lily Kwong

Lily Kwong is the founder of Lily Kwong Studio (LKS), which connects people to nature through landscape design, art installations, programming, and education.

Linda Steele

Linda Steele is founder and CEO of ArtUp, a startup based in Memphis, TN, that identifies, invests in, and incubates enterprises in disinvested communities of color.

Lou Huang

Lou Huang is an open-source developer and designer working on software for urban planning, placemaking, and civic engagement.

Margaret Schedel

Margaret Schedel is a cofounder of arts.codes, a platform that celebrates artworks with computational underpinnings and publishes an online magazine three times a year.

Matt McCorkle

Matt McCorkle is an audio artist based in New York. He started his career in the New York City recording studio scene working with artists such as John Legend, Lorde, and Jon Batiste.

Mebrak Tareke

Mebrak Tareke is a writer, curator and, strategic communications expert working at the intersection of art, politics, technology, and social justice.

Murat Eyuboglu

Murat Eyuboglu is a photographer and filmmaker currently working on Zambezi, a documentary weaving social and ecological histories through music.

Niio

Niio is the home for new media art, providing a comprehensive set of professional tools for managing, preserving, securely distributing, and displaying multi-format artistic content.

Noa Raviv

Noa Raviv is a fashion designer and artist born and raised in Tel Aviv, Israel.

Penelope Jagessar Chaffer

Penelope Jagessar Chaffer is an award-winning filmmaker, writer, artist, and environmentalist, and is the first black female director to have been nominated for a British Academy Film Award.

Pillow Talk

Pillow Talk is an interactive virtual reality tool for exploring aspects of sexuality that are systematically excluded from sex education curriculum.

Shannon Carroll

Shannon Carroll is an artist and the creative director of Vivid Story, a studio based in New York that harnesses the power of visual storytelling for causes.

SUNBUNKER

SUNBUNKER is a research-based architecture and design studio utilizing innovative techniques to build systems that are tactile, visceral, pragmatic, and engaging.

Superficial

Belinda Chen is a cofounder of Superficial. Chen has created interior designs and exhibited works at Eyebeam, the Shanghai Film Museum, Aer, and Piccolo Apartments.

Tesselate Studio

Emily Conrad and Joe Karadin are the cofounders of Tessellate Studio.

Thulare Monareng

Thulare Monareng is the founder of The Fashion Deli, an African luxury retailer.

Victor Vina

Victor Vina is a designer and educator working with the applications and implications of computational systems in diverse sociocultural contexts.

ABOUT NEW INC

NEW INC was cofounded by Lisa Phillips and Karen Wong in 2014 and is the first museum-led cultural incubator dedicated to supporting innovation, collaboration, and entrepreneurship across art, design, and technology. NEW INC's Director is Julia Kaganskiy. For more information, visit newinc.org.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.