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**THE STORE X AND THE NEW MUSEUM ANNOUNCE
THE PARTICIPATING ARTISTS FOR
“STRANGE DAYS: MEMORIES OF THE FUTURE,”
ON VIEW THIS FALL AT 180 [THE STRAND], LONDON**



4th Floor To Mildness, 2016. Installation view: “Pipilotti Rist: Pixel Forest,” New Museum, New York, 2016. Courtesy the artist, Hauser & Wirth, and Luhring Augustine

New York, NY...The Store X and the New Museum announce the participating artists for the exhibition “**Strange Days: Memories of the Future**,” curated by Massimiliano Gioni, the New Museum’s *Edlis Neeson Artistic Director*, in collaboration with The Vinyl Factory. On view at The Store X, 180 [The Strand] in London from October 2 to December 9, 2018, the exhibition will present the work of twenty-one acclaimed artists and filmmakers who have shown video works at the New Museum in its ten years on the Bowery.

Bringing together an extraordinary group of works in video by today’s leading artists, “Strange Days” will consider how images shape memories while anticipating visions of what the future may hold. Weaving together reportage and lyricism, the works on view blend images and sound into polyphonic, dreamlike compositions.

Featured works in the exhibition will include Kahlil Joseph’s *Fly Paper* (2017), a deeply personal portrait of black cultural life in Harlem, which premiered at the New Museum in the fall of 2017; John Akomfrah’s *Vertigo Sea* (2015), an epic three-screen meditation on the ocean as an environmental,

cultural, and historical force; Camille Henrot's *Grosse Fatigue* (2013), in which a rapid succession and layering of images tells the story of creation; and Pipilotti Rist's video and sound installation *4th Floor To Mildness* (2016), a work that featured prominently in the artist's celebrated 2016 New Museum exhibition. Many of the works will be having their debut presentation in the UK, including those by Joseph, Akomfrah, and Rist, along with Jonathas de Andrade's *O Peixe [The Fish]* (2016), Hassan Khan's *Jewel* (2010), and others.

Massimiliano Gioni states, "We are thrilled to show in London some of the artists and works that have shaped and transformed the identity of the New Museum in the past ten years, since we moved to our new building on the Bowery. And it's great to collaborate with The Store X and The Vinyl Factory, who have become such incredible forces in supporting artists in London and beyond."

Alex Eagle, Creative Director, The Store X, says, "We are extremely excited to be partnering with both the New Museum and The Vinyl Factory to present this extraordinary group of works by some of today's leading audio-visual artists. The exhibition challenges the audience whilst also being representative of our vision for The Store X, where we see ourselves very much as a cultural platform—presenting ideas and enabling creative and cultural exploration through experiences in our spaces that transcend the corners of art, music, fashion, design, food, and media."

Artist List:

John Akomfrah (b. 1957)
Jonathas de Andrade (b. 1982)
Ed Atkins (b. 1982)
Camille Henrot (b. 1978)
Kahlil Joseph (b. 1981)
Hassan Khan (b. 1975)
Ragnar Kjartansson (b. 1976)
Oliver Laric (b. 1981)
Klara Lidén (b. 1979)
Maha Maamoun (b. 1972)
Daria Martin (b. 1973)
Wong Ping (b. 1984)
Laure Prouvost (b. 1978)
Cheng Ran (b. 1981)
Lili Reynaud-Dewar (b. 1975)
Pipilotti Rist (b. 1962)
Anri Sala (b. 1974)
Mounira Al Solh (b. 1978)
Cally Spooner (b. 1983)
Ryan Trecartin (b. 1981)
Wu Tsang (b. 1982)

"Strange Days" is the third major show commissioned by The Store X The Vinyl Factory, following critically acclaimed exhibitions "The Infinite Mix" (2016) and "Everything at Once" (2017), presented with the Hayward Gallery and Lisson Gallery, respectively. More than 120,000 visitors attended last year, making the annual autumn show a hotly anticipated highlight of London's Frieze Week.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

ABOUT THE STORE X

The Store X is a platform for presenting ideas and culture, engaging a global community of icons, innovators, creatives, and the curious in an ever-evolving dialogue. Its collective of spaces in Berlin, London, and Oxfordshire commissions and curates exhibitions, events, products, images, facts, and fictions to present a new kind of experience that transcends the conventional corners of art, music, fashion, design, food, and media.

The Store X is always questioning what's the best use of space in terms of experience, curation, and function. It is a playful manifestation of this in action—a collaborative storyteller transporting its community into a world of possibilities.

ABOUT THE STORE X THE VINYL FACTORY

The Store X and The Vinyl Factory are ongoing curatorial partners that together support the creation of original, site-specific audio-visual installations by some of today's most innovative artists, designers, and musicians. These commissions premiere at The Store X 180 [The Strand] in London and The Store X Berlin as well as in partnership with leading institutions and festivals around the world. Commissions to date include Kahlil Joseph's *Fly Paper*, Ryoji Ikeda's mind-bending audio-visual installation *test pattern [no.12]*, Virgil Abloh and Ben Kelly's *RUIN*, and Jeremy Deller and Cecilia Bengolea's film collaboration *Bom Bom's Dream*.

ABOUT 180 [THE STRAND]

180 [The Strand] is an iconic Brutalist building currently undergoing a transformation into a creative hub for people and cultural experimentation. It aims to foster and connect creatives, entrepreneurs, dynamic thinkers, and cultural explorers by integrating the creation, display, learning, and social functions of culture throughout its spaces and is home to The Store X.

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