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**RHIZOME AND THE CENTRAL ACADEMY OF FINE ARTS
COPRESENT SEVEN ON SEVEN BEIJING
ON NOVEMBER 20**

*New Format for this Celebrated Event Revisits Past Projects
and Explores the Future of Art and Technology in China*

7 × 7
BEIJING

New York, NY...Rhizome, the New Museum, and the Central Academy of Fine Arts (CAFA) are delighted to announce Seven on Seven Beijing, the first China-based edition of the celebrated platform that pairs visionaries from the fields of art and technology, inviting them to create new projects through short-term, one-on-one collaborations.

On November 20, 2018, this daylong event will be the culmination of the weeklong Education, Arts, Science, and Technology festival (EAST), directed by Professor Qiu Zhijie, dean of the School of Experimental Arts at CAFA. Seven on Seven Beijing debuts a new format, which reteams exceptional past participants to further develop their projects and presents additional pairs selected by Rhizome Executive Director Zachary Kaplan and Baoyang Chen, Faculty of CAFA.

All projects will premiere with public presentations at Riverside Museum, dedicated partner and distinguished sponsor of EAST and Seven on Seven Beijing.

The pairs revisiting their past collaborations are as follows:

Artist and Writer **Claire L. Evans & Tracy Chou**, Engineer and Diversity Advocate
Artist and Nonfood Cofounder **Sean Raspet & Francis Tseng**, Designer and Developer

The new pairs were selected in relation to innovative research taking place among Beijing-based technology firms and will focus on four fields of inquiry: artificial intelligence, blockchain, liquid metal technology, and augmented reality. The following four pairs have been chosen by Kaplan and Chen:

Artificial Intelligence: Artist **Qiu Zhijie & He Xiaodong**, Director of Deep Learning, NLP, and Speech Lab, JD AI

Liquid Metal: **CAFA EAST Group & Liu Jing**, Professor and Lead Scientist, Chinese Academy of Sciences and Tsinghua University

Blockchain: **Gao Peng**, Director, Today Art Museum & **Jia Yinghao**, CEO, Hashworld

Augmented Reality: Artist **Ye Zhicong & Zhang Zhen**, CEO, Ice Stream

Of this collaboration with CAFA, Rhizome Executive Director Zachary Kaplan said: “We are thrilled to have found a visionary partner in the Central Academy of Fine Arts, which has worked with us to adapt Seven on Seven for Beijing, bringing established collaborations to China and uncovering the future of art and tech through local research.”

Qiu Zhijie, speaking on behalf of CAFA, added: “With Rhizome and the New Museum, we want to build on Seven on Seven’s past successes and create an entirely new mode of art-tech production that brings local art and tech communities to a more global context. I sincerely invite friends and colleagues to join us for Seven on Seven Beijing, this year’s EAST conference, and beyond.”

Tickets for Seven on Seven Beijing are free and will be available starting November 12. For tickets and additional information, please visit rhizome.org.

ABOUT SEVEN ON SEVEN

Founded by Rhizome in 2010, Seven on Seven forefronts the leading issues at the intersection of culture and technology and animates them through its novel format. Seven leading artists are paired with seven visionary technologists and asked to “make something”: an artwork, a prototype, a provocation—whatever they imagine. What they create in their short time together premieres at the conference, yet its effects ripple beyond that day. The first Seven on Seven featured teams including video artist Ryan Trecartin and Tumblr founder David Karp, who together created Riverthe.net, a dynamic video-sharing application that was later exhibited as part of the New Museum exhibition “Free.” The 2014 edition paired artist Kevin McCoy with technology leader Anil Dash, the founder of Monegraph, a blockchain-based provenance service that became a full-fledged startup. The 2016 edition paired artist Miranda July and Postlight founder Paul Ford, who created an unforgettable portrait of that year’s audience based on an investigation of each attendee’s social media footprint. Explore the archive at rhizome.org/sevenonseven.

ABOUT RHIZOME

Rhizome champions born-digital art and culture through artist-centered programs that commission, present, and preserve art made with and through digital networks and tools. Online since 1996, the organization is an affiliate of the iconic New Museum in New York City. For more information, visit rhizome.org.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

ABOUT THE CENTRAL ACADEMY OF FINE ARTS

The Central Academy of Fine Arts (CAFA), the only art academy of higher learning directly under the Ministry of Education, was founded in 1918 in Beijing. An academy where culture, history, and art flourish, CAFA enjoys the best art resources in the world. CAFA is a leading institution for modern art education in China and has nurtured many preeminent artists in the past hundred years. CAFA comprises eight discipline-based schools with over one thousand faculty, nearly five thousand undergraduates and postgraduates, and three hundred international students. The campus occupies 330,000 square meters for teaching and research.

ABOUT EAST

The long-term objective of Education, Arts, Science, and Technology (EAST) is to create a global alliance of art and technology institutions, research centers, and other educational entities to spread and exchange new ideas, thereby making room for new theoretical frames, mindsets, systems, and ideas to take shape. Such a union would also facilitate the use of new technologies, materials, and mediums; the acquisition and promotion of new working patterns; and active cooperation among art theorists, artists, art institutions, and innovative enterprises. EAST hopes that this worldwide convergence of creativity and responsibility will accelerate the transfer of knowledge and thus benefit the lives of individuals across the world.

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