

**NEW
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MUSEUM**

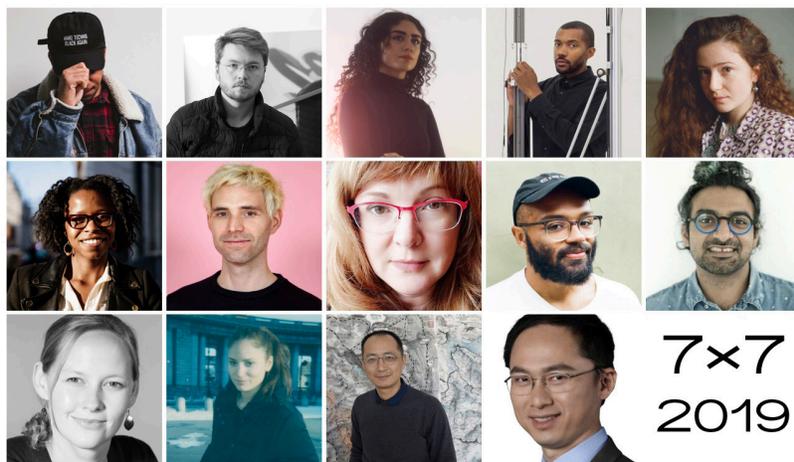
RHIZOME

FOR IMMEDIATE RELEASE
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**RHIZOME ANNOUNCES PARTICIPANTS AND DETAILS FOR
SEVEN ON SEVEN 2019**

April 27 at the New Museum

Leading Artists and Technologists to Collaborate Across Disciplines with an Eye
Toward the Future



New York, NY... Rhizome and the New Museum are pleased to announce the 2019 edition of the celebrated art and technology platform Seven on Seven. This annual event brings together leaders in art and technology for a one-day creative collaboration with a simple challenge: "Make something." On Saturday, April 27, seven collaborative pairs will reveal their projects at the New Museum, with which Rhizome has been a longtime affiliate. Tickets to the conference are on sale today at: rhizome.org/sevenonseven.

Co-organized by Michael Connor, Artistic Director; Zachary Kaplan, Executive Director; and Aria Dean, Assistant Curator, this year's Seven on Seven brings together a cohort of artists and technologists whose projects will explore a diverse array of topics across culture and technology: the aesthetics of high-frequency trading; how insects and robotics can echo one another; AI and the school-to-prison pipeline; languages of the deep future; and more.

"Participants in this year's edition of Seven on Seven are embracing new strategies for addressing some of the great challenges in society," notes Rhizome's artistic director Michael Connor. "Their projects strive for new kinds of synthesis, whether it's of nature and technology, or old knowledge and new technique."

Seven on Seven 2019 will feature:

Artist Rachel Rose & Kirstin Petersen, Founder, Collective Embodied Intelligence Lab, Cornell
Artist Matthew Angelo Harrison & Trevor McFedries, Cofounder, Brud
Artist Sarah Meyohas & Tarun Chitra, Founder, Gauntlet
Artist Hayal Pozanti & Laura Welcher, Linguist, Long Now Foundation
Artist American Artist & Rashida Richardson, Director of Policy Research, AI Now
Artist Artie Vierkant & James La Marre, Developer and Activist
Artist Qiu Zhijie & He Xiaodong, Deputy Managing Director, JD AI

This year's conference will premiere a new, lower ticket price of \$99. A simulcast presentation of the event will be presented in the New Museum's Sky Room, free for Museum visitors.

To further share Seven on Seven, Rhizome is collaborating with a team at Wieden+Kennedy, New York, led by Richard Turley, Executive Creative Director, to create a "distributed publication," composed of pamphlets, posters, and other print ephemera. Deutsche Bank Americas Foundation will again generously support a youth outreach program that will bring an art-and-technology residency project to Queens this summer, renewing a program inaugurated in 2017.

"Seven on Seven endures because its distinctive format provokes deep engagement with the art and tech ideas of our moment among both fields' leaders," said Zachary Kaplan, Rhizome's Executive Director. "This year's cohort will engage many fields previously unexplored in this flagship program—we can't wait to see what they create."

Also on view during this year's Seven on Seven conference is "The Art Happens Here: Net Art's Archival Poetics," an exhibition in New Museum's Lobby Gallery of sixteen works drawn from Rhizome's "Net Art Anthology," a major online exhibition exploring net art history.

ABOUT SEVEN ON SEVEN

Founded by Rhizome in 2010, Seven on Seven forefronts the leading issues at the intersection of culture and technology, and animates them through its novel format. Seven leading artists are paired with seven visionary technologists and asked to "make something": an artwork, a prototype, a provocation—whatever they imagine. What they create in their short time together premieres at the conference, yet its effects ripple beyond that day.

The first Seven on Seven featured teams including video artist Ryan Trecartin and Tumblr founder David Karp, who together created Riverthe.net, a dynamic video-sharing application that was later exhibited as part of the New Museum exhibition "Free." The 2014 edition paired artist Kevin McCoy with technology leader Anil Dash, the founder of Monegraph, a blockchain-based provenance service that became a full-fledged start-up. The 2016 edition paired artist Miranda July and Postlight founder Paul Ford, who created an unforgettable portrait of that year's audience based on an investigation of each attendee's social media footprint. Explore the archive at rhizome.org/sevenonseven.

ABOUT RHIZOME

Rhizome champions born-digital art and culture through artist-centered programs that commission, present, and preserve art made with and through digital networks and tools. Online since 1996, the organization is an affiliate of the iconic New Museum in New York City. For more information, visit rhizome.org.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

SUPPORT

Seven on Seven is made possible by the generous support of Deutsche Bank Americas Foundation, founding partner Wieden+Kennedy, New York, and GIPHY.

Sister City is Seven on Seven's exclusive hotel and after party partner.

MEDIA CONTACTS

NEW MUSEUM

Paul Jackson, Communications Director

Nora Landes, Press Associate

press@newmuseum.org

212.219.1222 x209