



ONX STUDIO, A NEWLY LAUNCHED SPACE FOR ARTISTS WORKING IN EXTENDED REALITY, WILL HAVE ITS INAUGURAL SHOWCASE FROM JUNE 9 TO 20, AS A CREATIVE COLLABORATOR OF THE TRIBECA FESTIVAL

BROUGHT TOGETHER BY THE NEW MUSEUM'S NEW INC AND ONASSIS USA, THE ONX STUDIO SHOWCASE WILL FEATURE A SELECTION OF IMMERSIVE EXPERIENCES BY ONX STUDIO ARTISTS, MAKING THEIR NYC PREMIERE

THREE ADDITIONAL PROJECTS FROM THE ONX COHORT CHOSEN AS OFFICIAL SELECTIONS OF TRIBECA IMMERSIVE



.....

New York, NY...ONX Studio, a collaboration of Onassis USA and the New Museum's NEW INC, is honored to announce **ONX Studio Showcase** as a creative collaborator of the Tribeca Festival, taking place from June 9 to 20, 2021. Loren Hammonds, VP, Immersive Programming, Senior Programmer, Film & Immersive at Tribeca Festival explains, "We have long embraced the immersive community in New York, and we recognize the incredible power of the ONX Studio Showcase as an important new accelerator in New York. We are excited to kick off what we expect to be a powerful and creative partnership with the organization during this season's festival."

Launched in October 2020 amidst the Covid-19 pandemic with the goal of supporting the practices of extended reality artists, ONX Studio distinguishes itself as a hybrid space where work is both created and presented. It functions as an accelerator, a subsidized production studio/workspace, and an exhibition gallery located in the Onassis Gallery of Olympic Tower in Midtown Manhattan. ONX Studio works in close dialogue with the New Museum's cultural incubator NEW INC (New York City) and Onassis Lab (Athens), the Onassis Foundation's cross-disciplinary incubator that seeks to support innovation and disruption across disciplines. ONX further builds upon the past work of NEW INC, which has attracted top talents who have been exploring storytelling through digital tools including AR, VR, projection mapping, spatial audio, and motion capture.

ONX Studio currently supports a cohort of two dozen artists, with a number of them presenting works in progress for the inaugural Studio Showcase. In keeping with the spirit of a "studio space," the artists are providing a behind-the-scenes component of their creative process to demystify the technology that goes into extended reality work. Each day of the Showcase (June 9-20) will be different from the previous, as projects and installations will rotate and morph. A session may include live motion-capture filming, hybrid live/Virtual Reality (VR) performance, social VR experience, a talk show in VR, or spatial audio experience. Complementing the installations and experiences are several VR stations that will present finished work by ONX artists, previously only seen during limited runs at festivals such as Sundance, Tribeca, and SXSW.

Karen Brooks Hopkins, Senior Advisor of the Onassis Foundation said, "The ONX Studio is on the cutting edge of everything that is happening in the world of digital media. I am amazed by the incredible scope of these projects. Given how quickly our world is changing, anyone interested in the future of artistic expression should not miss this showcase. The Onassis Foundation is proud to be a part of this great collaboration."

Highlights of ONX Studio Showcase include:

- **Kordae Henry** and **Jeremy Hartley's** IF NOT NOW is a live motion capture featuring a Flex dancer who is rendered into an Afro-Futurist robotic form and cut into a video to be presented for the remainder of the Showcase.
- Created by ONX members **Matthew Niederhauser** and **John Fitzgerald** and their collaborators Wesley Allsbrook and Elie Zananiri, *Metamorphic* is a social VR experience where the body becomes a vehicle for expression within majestically drawn worlds.
- Using tools such as photogrammetry and volumetric film capture, **Reese Donohue** presents two new multi-channel video and spatial sound installations created in collaboration with musicians L'Rain and Eartheater.
- **Sarah Rothberg's** *Channel Whatever presents* is an interactive live-streamed performance of metaphysical conversations between the artist and curated guests donning VR headsets to embody avatars in a shared virtual world.
- **Theo Triantafyllidis'** *Anti-Gone*, part theatre, part Twitch.tv, is a dramatic live-streamed play whose central characters are avatars powered by VR headsets and mocap suits worn by stage actors.
- A library of VR works created by ONX artists can be experienced within the lab during open hours.

Tickets will go on sale on May 19th for 50-minute sessions. For more information please visit the [ONX Studio website](#).

.....

In addition to the Showcase, three projects from the ONX cohort have been chosen as official selections of **Tribeca Immersive**. For more information, please go to the Tribeca Festival website for tickets and times.

- **Idris Brewster, Glenn Cantave, Micah Milner's** *Kinfolk* is an augmented reality app, re-envisioning monuments to focus on Black and Brown historical figures.
 - **Annie Saunders** and her collaborators' *CURRENT* is an immersive soundwalk set in Lower Manhattan, conceived to invite both locals and visitors back to our public spaces.
 - **Steven Schardt's** *Polæ* is an interactive science-fiction series for mobile devices depicting the future history of Adelaide Engelsen and her company, Polæ.
-

ABOUT ONASSIS USA

Founded in 2000, Onassis USA was the first international affiliate of the Onassis Foundation. It is dedicated to culture, community, and education, with projects that can effectively inspire social change and justice across borders. By collaborating with Onassis Stegi in Athens and educational and cultural institutions throughout the Americas, Onassis USA presents theatrical and dance productions, art exhibits, conversations, lectures, and other initiatives, triggering discussions about democratic values, human rights, civil rights, and the ever-changing realities facing today's citizens on a global scale.

ABOUT ONASSIS FOUNDATION

Onassis Foundation's mission is and will always be human-centric. Since 1975, focusing on the fields of culture, health, and education, it creates the conditions, explores the ideas, and triggers the discussions that lead to a better society. Releasing the potential of artists, scholars, and scientists, it has supported Greek programs in universities around the world; has granted more than 7,000 scholarships and research fellowships for postgraduate and doctorate studies; has continuously supported Special Education; has acquired the Cavafy Archive to ensure its openness and accessibility to researchers and the wider public; has rare book collections in the Onassis Library; has built and donated to the Greek State the Onassis Cardiac Surgery Centre (OCSC) and is currently building the much-needed Onassis National Transplant Center in Athens; has established Onassis USA (NY & LA), and last but not least, Onassis Stegi in Athens, a cultural center which hosts performances and activities across the whole spectrum of the arts from theatre, dance, music, cinema and the visual arts to the written word, with an emphasis on contemporary cultural expression. The Onassis Foundation believes in active citizens with bold ideas and optimistic dreams, and embraces process, research, study, experimentation, as well as the values of freedom, democracy and human rights.

ABOUT NEW INC

NEW INC was cofounded by Lisa Phillips and Karen Wong in 2013 and is the first museum led cultural incubator dedicated to supporting innovation, collaboration, and entrepreneurship across art, design, and technology. NEW INC's Director is Stephanie Pereira. For more information, visit newinc.org.

ABOUT NEW MUSEUM

The New Museum is the only museum in New York City exclusively devoted to contemporary art. Founded in 1977, the New Museum is a center for exhibitions, information, and documentation about living artists from around the world. From its beginnings as a one-room office on Hudson Street to the inauguration of its first freestanding building on the Bowery designed by SANAA in 2007, the New Museum continues to be a place of experimentation and a hub of new art and new ideas.

PRESS CONTACTS:

For press inquiries on ONX Studio, please contact Hannah Gottlieb-Graham or Sarah Miller, ALMA Communications: hannah@almacommunications.co / sarah@almacommunications.co.

For inquiries on NEW INC and the New Museum, please contact Paul Jackson, Director of Communications and Marketing: press@newmuseum.org

Image: ONX Studio. Photo: Connie Zhou.